

Press Release

# CertificationPoint, Top EduTech Skill-Building Platform, To Introduce New Collaborative Features

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Apr 09, 2020 (AB Digital via COMTEX) -- Haughton, Louisiana - April 9, 2020 - CertificationPoint is a leading online work experience builder marketplace which bridges the gap by pairing college students (and trade school students) seeking to close skill gaps in a real-world project-based work environment with businesses (and service buyers) who need professional quality help for specific work projects. "This platform allows students to bridge knowledge and skill with real-world experience from the comfort of home", says Chief Advisor Olivia Giles. As the way work is performed continues its shift towards remote work, CertificationPoint has carved out a unique niche specifically for college students (and trade school) to collaborate with future employers and business partners in a mentored bid/award skill-building environment where work gets done.

While staying on the cutting-edge of real-time student development and success as it relates to collaborating with their peers and businesses (and service buyers), CertificationPoint will be introducing a new exciting feature which will further enhance and connect the two key sides who use the collaborative project-based learning platform. This new feature is scheduled to be introduced for use within the CertificationPoint platform just in time for the summer semester at most colleges. In the words of Karl Cole (Head of Marketing and founder of Kcolemmedia), "This is a true edutech portal for students to gain a glimpse of real-world business practices as they sharpen their skills before entering the corporate world."

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As a leading educational technology platform, CertificationPoint has already attracted the interest of many high-level companies who use its portal to recruit quality candidates to cover their staffing needs. Chris Russell (Head of Business Development) describes CertificationPoint as, "The center of education and career aspirations". Students have an opportunity to earn income, gain work experience and begin certifying their career, all while building their online portfolio via joint projects with peers from other colleges. Businesses (and Service Buyers) can expand their clientele and manage a versatile online portfolio that will give them a competitive advantage in their respective industries. Select colleges have begun using the companion book "Unleashing Your Harnessed Potential" for in-course projects to allow students to close knowledge gaps.

"We are very pleased with our investor funding interest level to date," said Mr. Byron Giles, CertificationPoint founder. "Although we have gained traction in the funding department in the recent months, we are now seeking to primarily continue our current position as a top notch educational technology resource by enhancing the overall value for our user base. For future interested investors we are offering interval-based metrics snapshots to provide an glimpse of CertificationPoint's progress."

With CertificationPoint online eCourse, once a student has completed the simulated training, they are able to continue working through the site for wide-ranging for-pay projects as a college professional. A major gain for the student is the additional depth of tangible resume experience and gained networking opportunities while in college. "One thing I can guarantee is on one end of the spectrum there's a student somewhere in the world sitting at home with a desire to hone skills based on what they have learned or are currently learning in school; and on the other end of the spectrum there's a business owner or potential startup with an idea but unsure how to bring the idea to life...this is why CertificationPoint was created," said Mr. Byron Giles. As they say give a person a fish and they'll eat for a day, teach a person to fish and they'll eat for a lifetime. Non-participating colleges wishing to participate in this program, please contact us at: [info@certificationpoint.org](mailto:info@certificationpoint.org).

In addition to its collaborative [eMarketplace](#), CertificationPoint further hosts freelance credentialing exams for students via a wide range of [career-related certifications](#). "We have a platform which is beneficial for individuals seeking experience to further many segments of their careers.", says Shaunielle Kitchen (User Engagement Lead). Acquiring certifications in their fields of interest does

not only allow students to verify their skills, but also boosts their employment potential by providing them with credentials that attest to their knowledge gained for with respect to job roles they intend to pursue.

"When I first listened to Byron describe CertificationPoint... Internally, I thought this has the potential to really be something special. Then I posted a project for my company," said Donny Gamblin (Owner of DMG Underground)

For more information about the company and services, visit  
<https://www.certificationpoint.org>

Connect w/CertificationPoint via Social Media:

LinkedIn: <http://www.linkedin.com/pub/certification-point/2b/164/65a>

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CrunchBase: <https://www.crunchbase.com/person/byron-giles>

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