



Career Gateway Program Newsletter

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UPCOMING 'CGPP PILOT' INFO

NOTE: We will be providing a 'living' roadmap for the CGPP pilot phases in the next issue as well as data survey for school staff begin determining which metrics will be needed for their customized dashboard(s) as well as overall expectations for their student participants.

CGPP Pilot Key Benefits:

- (1) Integration and customize development coding enables growth and scale with technology.
- (2) Offers the opportunity of true diversity, within a learn while you earn, in a realistic collaborative environment
- (3) Can be completed prior to or following internship/externship/trade school
- (4) Has the ability with respect to the research gained, to not only assist students career success outcomes but also has the capability to add significant value to college and university staff job roles

BENEFITS TO CAREER SERVICES LEADERSHIP

The Career Services department is one of the more important, but under utilized, sections on a college campus as it pertains to student interaction. This department is viewed as the students gateway to the next phase of their career journey, while also fielding several external calls daily with respect to useful career-growth resources which may help their student populace. To assist with a student engagement, a career services department is heavily involved with the overall organization of a campuses various career fairs as well as exposing students to external resources to help students connect with options and opportunities in order to ease the transition into a student's next phase of life.

How does CertificationPoint fit?

CertificationPoint is a value-added resources which acts as a mid-tier resources to streamline a student's transitions within their career journey. Also, the metrics obtained allows for a more detailed snapshot of student growth and readiness outcomes via the metrics. For example, in the instance of a career fair students and employers connect and learn about one another; CertificationPoint provides capabilities for a more meaningful connection between the two as many times both sides have already connected via collaborative work experience builders making a potential interview less daunting due to a solid proof-of-work. For the career services department, the overall

student metrics gained allows for a greater understanding of a student's strengths and weaknesses...of which can be shared with instructional staff as well as leadership.

[Learn More On Youtube](#)

STUDENT PORTAL/NON-PORTAL ACCOUNT DIFFERENCES

Although each account type allows some of the same opportunities for students, the portal-based accounts are provided for students for a yearly fee and provide for an increased focus on a student's career trajectory needs. There are a couple of student options as far as subscription packages go; a Learning & Application option and Career Growth Option. Students have the option to subscribe for either subscription type, although the Learning & Application option is more for students early in their college experience or students transitioning towards a different career focus. Students participating in the Career Gateway Path Program will be placed into one of these two user account areas. The FREE account option offers, although offering considerable more flexibility but less career path opportunities such as direct placements.

Core Differences:

- (1) Portal accounts offer free certification exam vouchers
- (2) Direct placement work experience builder opportunities
- (3) Student profile builder assistance
- (4) Increased NFT and/or CPNTcoin cryptocurrency rewards

EDUCATIONAL TECHNOLOGY IN THE NEWS

Three Essential Elements of Educational Leadership

1. Lifelong Learning

Reiss Medwed says that a personal commitment to lifelong learning is vital to succeeding in an educational or organizational leadership role. She defines a lifelong learner as, "someone who understands that learning is a continuous process and someone who is going to bring their context into that experience." Making lifelong learning a personal priority gives educational leaders the authenticity to share its value to others.

2. An Ecosystem of Experiences

Reiss Medwed says that educational leaders should practice critical thinking, empathy, collaboration, and flexibility in a variety of work environments—and with a variety of people—in order to engage, lead, and effect change in a meaningful way.

3. Inclusivity

The third aspect of educational leadership is one that's becoming more prominent in classrooms and companies everywhere—inclusivity. Reiss Medwed explains more about what inclusivity means for today's leaders and what their role will be in bringing a more diverse perspective to learning:

[View Full Article](#)

FREQUENTLY ASKED QUESTIONS

Q: What types of businesses normally post experience builders for students?

A: Work Experience Builder projects are received from numerous different business types. A misconception is that generally projects are posted only by businesses, but projects are posted by 'service buyers' in general...which

includes businesses or individuals needing work completed, and etc. Reverse projects are also submitted to provide a service which allows for one to many training.

Top 7 trending 'Work Experience Builder' project types

1. Logo Design
2. Web Development & Troubleshooting
3. Virtual Assistant (Office Productivity)
4. Tutoring
5. Proofreading & Editing
6. Accounting
7. Research

[View Latest Work Experience Builder Opportunities @ CertificationPoint](#)

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- The Project-Based Learning Workflow
- How Interest Darts Work?
- Educational Technology In The News
- Frequently Asked Questions
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ABOUT CERTIFICATIONPOINT?

With CertificationPoint, students can gain real-world experience via collaborative project-based learning. Envision students from different colleges(Utah State Univ...Kansas State Univ...Bossier Parish Community College...and Grambling Univ) working together remotely completing value-based short term work for businesses needing quality work at fair rates. Dual routes within the program enable students to not only get future jobs in chosen career field, but also become an entrepreneur. Through Live Q&A with experienced mentors, students can further close the knowledge gaps via field level expertise with respect awarded project-based work experience builders. Uniquely, CertificationPoint enables students to fine-tune their career paths with ease while enabling small business to receive quality work and vet future hires through meaningful professional relationships. Armed with successful pilot program data, CertificationPoint offers a glimpse at the 'Future of Work' via unique collaborative engagement processes, while creating several routes for sustained employment and learning opportunities in the current and/or future market. At a 30,000ft view, the overall benefit of this program is in assisting college students to find their future career(or entrepreneurship) field of interest sooner through completion of real-world STEM-related (Science, Technology, Engineering, Math) 'work experience builders' in which they are also earning income.



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