CertificationPoint
Reach Your Potential...Validate Your Credentials

Career Gateway Program Newsletter

IN THIS ISSUE

CGPP PILOT 'WAY AHEAD' INFO

NOTE: Key Dates & Program Notes

(1) Weekly Student Exposure:
   - Guidance To Be Provided For Max Outreach

(2) Dashboard Deliverables Due: August 8, 2022c
   - Web-Based Form To Be Provided

(3) Student Candidate List Due: August 15, 2022
   - Web-Based Form To Be Provided

(4) Initial Zoom Conference Call: September 5, 2022
   - Invite To Be Provided Via Email

(5) Projected Start Date: September 19, 2022
   - OnBoarding & Schedule To Be Provided Via Email

(6) Secondary Zoom Conference Call: September 26, 2022
   - Invite To Be Provided Via Email

(7) More Information Links WebPage:
   - Web-Based Page For Program Information Updates

CGPP Pilot Key Benefits:

(1) Integration and customize development coding enables growth and scale with technology.

(2) Offers the opportunity of true diversity, within a learn while you earn, in a realistic collaborative environment

(3) Can be completed prior to or following internship/externship/trade school

(4) Has the ability with respect to the research gained, to not only assist students career success outcomes but also has the capability to add significant value to college and university staff job roles

STUDENT CERTIFICATION EXAMS

Student Learning (or Learner) certifications is an excellent way for students to obtain learner certifications which they may not be able to otherwise due to experience. Learner certifications can be obtained for a college course you've taken to validate you learning as it applies to real-world on the job training or to justify your level of hands-on knowledge in a particular area of expertise. The best thing about our exams is they are a challenging but inexpensive way to validate your progressive experience. Begin obtaining student learning certifications to further demonstrate your knowledge and skills to prospective employers and greatly boost your chances of moving ahead in your career today!

AVAILABLE EXAMS - VIEW EXAM HELPERS

-> Learn More On Youtube

COMMUNITY FORUM INSIGHTS

Students use our online "meeting place" to engage with others to debate, share knowledge and communicate with others about a wide range of topics they are interested in discussing. As it relates to overall user experience, our forum is a type of self-service support where customers can find a resolution to their problems. As they say, the best number of contacts is zero. Customers want to solve questions themselves.

"Self-service usage is fast rising—increasing from 67% to 76%. Unfortunately, only 52.4% of customers find the information that they need on an online community forum." [Referenced Quote: Forrester]

EDUCATIONAL TECHNOLOGY IN THE NEWS

Employers Claim to Value Alternative Credentials. Do Their Practices Match Their Promises?

There's plenty of interest among workforce experts about the potential of alternative credentials—like certificates, badges and apprenticeships—to help more people find better jobs without necessarily having to go to college.

But in order for that to actually work, employers have to value those credentials. Many company leaders say that they do, as part of their efforts to reward skills, not just degrees. And some employers even issue their own credentials, like IBM and Google.

Yet all that rhetoric hinges on the moment when a resume lands on the desk of a hiring manager. How will he or she react to an application that has an alternative credential instead of a college degree? And what's to say such a resume will even end up in the consideration pile?

New research published this week by the Society for Human Resource Management aims to address those questions. The survey and the experiment's findings show that even though executives say they support alternative credentials, the practices and attitudes of mid-level managers and HR professionals do not always value these upstart certifications.

-> Read Complete Article

FREQUENTLY ASKED QUESTIONS

Q: How does CertificationPoint help students overcome challenges they face in college?

A: Students earning potential is not restricted on our platform. Although learning and collaboration is emphasized, students are able to earn income based on their submitted bids for various projects. The collaborative projects

and future connections you'll make will assist you whether your route turns towards a platform for seasoned professionals, acceptance of a full-time position via our website, or the starting of your own consulting company.

Top 5 Common Issues Students Face During College

1. Money - Tuition costs are rising at high rates

2. Working While in College

3. Study - College can be academically challenging

4. Homesickness

5. Friends/Roommates

LATEST STUDENT OPPORTUNITIES

-> Recent Work Experience Builders

FEATURE SPOTLIGHT: KARL COLE, KCOLE MEDIA INCORPORATED

Karl Cole is the President and CEO of KCole Media Incorporated, a full-service firm providing marketing, advertising, public relations and consulting services for clients in the areas of transportation, government and legal services. KCole Media, a Texas based corporation, has been in business since 2017. Cole is also the owner of PYFO L.L.C., a edutech game-based company that was organized in December 2021.

Karl's thirty-five years of experience in marketing provides clients expertise in the areas of business management, broadcast operations and marketing campaign management and execution consulting, trend and data analysis and management, community outreach, crisis management- training and media representation, creative services, political campaign management and marketing, Karl offers the innovative skills to help clients increase their revenue.

Karl's 30-plus years of community service include serving eight years as President of the Pelican Council of the Girl Scouts of America's Board of Directors, as well as membership in the Shreveport-Bossier City African American Chamber of Commerce, where in 2012, he was voted the organization's Businessman of the Year.

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ABOUT CERTIFICATIONPOINT?
With CertificationPoint, students can gain real-world experience via collaborative project-based learning. Envision students from different colleges(Utah State Univ...Kansas State Univ...Bossier Parish Community College...and Grambling Univ) working together remotely completing value-based short term work for businesses needing quality work at fair rates. Dual routes within the program enable students to not only get future jobs in chosen career field, but also become an entrepreneur. Through Live Q&A with experienced mentors, students can further close the knowledge gaps via field level expertise with respect awarded project-based work experience

builders. Uniquely, CertificationPoint enables students to fine-tune their career paths with ease while enabling small business to receive quality work and vet future hires through meaningful professional relationships. Armed with successful pilot program data, CertificationPoint offers a glimpse at the 'Future of Work' via unique collaborative engagement processes, while creating several routes for sustained employment and learning opportunities in the current and/or future market. At a 30,000ft view, the overall benefit of this program is in assisting college students to find their future career(or entrepreneurship) field of interest sooner through completion of real-world STEM-related (Science, Technology, Engineering, Math) 'work experience builders' in which they are also earning income.

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