

## Career Gateway Program Newsletter

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### CGPP PILOT 'WAY AHEAD' INFO

NOTE: Key Dates & Program Notes Provided Below

- (1) Student Collaborative Exposure:
  - > 3 Students along with 1 Mentor/Facilitator completed and launched an updated web presence for H-Bolbolan LLC.
  - Student Participants: LSU-Shreveport (1), Northwestern State (1), UNLV (1) / Total Payment Received: \$1500.00
  - [Visit H-Bolbolan.com](http://Visit H-Bolbolan.com)
- (2) Dashboard Deliverables Due: **August 8, 2022**
  - > [CertificationPoint <> School CGPP Agreement](#)
  - > [Web-Based Form To Submit Interests](#)
  - > [Web-Based Form For Deliverables](#)
- (3) Student Candidate List Due: **August 15, 2022**
  - > [Web-Based Form For Candidates Self Registration](#)
- (4) Initial Zoom Conference Call: **September 5, 2022**
  - > Invite To Be Provided Via Email
- (5) Projected Start Date: **September 19, 2022**
  - > OnBoarding & Schedule To Be Provided Via Email
- (6) Secondary Zoom Conference Call: **September 26, 2022**
  - > Invite To Be Provided Via Email
- (7) More Information Links WebPage:
  - > [Web-Based Page For Program Information Updates](#)
- (8) [CGPP Platform Metrics - June 2022](#)

### CGPP Pilot Key Benefits:

- (1) Integration and customize development coding enables growth and scale with technology.
- (2) Offers the opportunity of true diversity, within a learn while you earn, in a realistic collaborative environment
- (3) Can be completed prior to or following internship/externship/trade school
- (4) Has the ability with respect to the research gained, to not only assist students career success outcomes but also has the capability to add significant value to college and university staff job roles

## STUDENT CERTIFICATION EXAMS

Exam Spotlight: [Customer Relationship Marketing](#) (CRM)

Take a student certification exam centered on using customer data and feedback, companies utilizing this marketing strategy develop long-term relationships with customers and develop laser-focused brand awareness.

Notes: Student Learning (or Learner) certifications is an excellent way for students to obtain learner certifications which they may not be able to otherwise due to experience. Learner certifications can be obtained for a college course you've taken to validate your learning as it applies to real-world on the job training or to justify your level of hands-on knowledge in a particular area of expertise. The best thing about our exams is they are a challenging but inexpensive way to validate your progressive experience. Begin obtaining student learning certifications to further demonstrate your knowledge and skills to prospective employers and greatly boost your chances of moving ahead in your career today!

-> [Learn More On Youtube](#)

## COMMUNITY FORUM INSIGHTS

What's New?

Microsoft Excel (Advanced) - Features and functions of Microsoft Excel, which helps the user to perform complex calculations, perform data analysis, and much more.

-> [DOWNLOAD THE PDF TUTORIAL](#)

Notes: Students use our online "meeting place" to engage with others to debate, share knowledge and communicate with others about a wide range of topics they are interested in discussing. As it relates to overall user experience, our forum is a type of self-service support where customers can find a resolution to their problems. As they say, the best number of contacts is zero. Customers want to solve questions themselves.

"Self-service usage is fast rising—increasing from 67% to 76%. Unfortunately, only 52.4% of customers find the information that they need on an online community forum." [Referenced Quote: Forrester]

## EDUCATIONAL TECHNOLOGY IN THE NEWS

Five Technologies that Power the Metaverse

The Metaverse is a platform that sounds like a sci-fi concept, but shockingly, it's as real as the internet. However, this technology is new. Before it becomes the new normal, there are plenty of improvements, trends, and modifications it will go through. With time as everything is changing, the way we entertain ourselves, shop, watch movies, or hang out with friends is also changing. Technologies such as Metaverse help us in getting rid of the long-distance and be with people in real-time, even if in a virtual world. In a way, Metaverse is not only about comfort or entertainment, but it is also a decent technology that can bring two people living far from each other together.

Now, Metaverse is supported by plenty of technologies with different roles. In this blog, we are discussing the top 5 key technologies that are the driving force behind the functioning of Metaverse.

Currently, five technologies power the Metaverse...[READ MORE](#)

## FREQUENTLY ASKED QUESTIONS

Q: Why does diversity matter in higher education?

A: Diversity holds importance on a college campus which is very similar to its importance in the workplace. The key difference being college is many times a pre-cursor to the actual workplace. Understanding how to overcome the challenges as well as harnessing the advantages of diversity helps promote overall success. Early exposure to the negative and positive effects of diversity can serve to strengthen collaborative unity and personal growth when practiced over time. One way to promote diversity is to create marketing materials which is authentic and accurately represents diversity at your campus.

## LATEST STUDENT OPPORTUNITIES

### REGION2

Experience Builder (Queued): [Site Updates Needed](#)

Budget: \$350-\$500 -> 0 Student Proposals

### REGION4

Experience Builder (Queued): [PC and Helpdesk Support](#)

Budget: \$500-\$1500 -> 0 Student Proposals

-> [More Student Opportunities](#)

## FEATURE SPOTLIGHT: DR. OLIVIA HOLMES GILES, DEPT. OF VETERANS AFFAIRS

Dr. Olivia Holmes-Giles has been a Registered Nurse for 19 years. Prior to becoming a Registered Nurse, she practiced as an Licensed Practical Nurse for three years. Dr. Giles has served in numerous leadership roles throughout her career. She is currently the Associate Director for Patient Care Services at Overton Brooks VA Medical Center (OBVAMC) in Shreveport, LA.

Olivia is also an adjunct nursing instructor for the RN to BSN program at Northwestern State University, Shreveport, LA. Dr. Giles received her Bachelor of Science in Nursing from Northwestern State University in Natchitoches, LA; her Master of Science in Nursing and Doctor of Nursing Practice from Loyola University in New Orleans, LA. She also received a Master of Science in Nursing Education from Research College of Nursing in Kansas City, MO. As a member of the American College of Healthcare Executives (ACHE), she has championed diversity in the healthcare workforce. She served as Chair of the Diversity and Inclusion Committee for the Louisiana American College of Healthcare Executives (LAACHE) as well as a member of the Board of Directors for approximately three years. She also served as Chair of the VA ACHE Regents Advisory Council's Diversity and Inclusion Subcommittee for three years. She currently serves as a member of the LANPAC Nominating Committee of which she served one year as Chair.

Dr. Giles is certified through the American Nurses Credentialing Center in both Ambulatory Care and as a Nurse Executive, Advanced. She also holds Green Belt certification in LEAN management. She is also a member of Sigma Theta Tau International, Shreveport District Nurses Association, Louisiana State Nurses Association, and the Nurses Organization for Veterans Affairs.

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## ABOUT CERTIFICATIONPOINT?

With CertificationPoint, students can gain real-world experience via collaborative project-based learning. Envision students from different colleges (Utah State Univ...Kansas State Univ...Bossier Parish Community College...and Grambling Univ) working together remotely completing value-based short term work for businesses needing quality work at fair rates. Dual routes within the program enable students to not only get future jobs in chosen career field, but also become an entrepreneur. Through Live Q&A with experienced mentors, students can further close the knowledge gaps via field level expertise with respect awarded project-based work experience builders. Uniquely, CertificationPoint enables students to fine-tune their career paths with ease while enabling small business to receive quality work and vet future hires through meaningful professional relationships. Armed with successful pilot program data, CertificationPoint offers a glimpse at the 'Future of Work' via unique collaborative engagement processes, while creating several routes for sustained employment and learning opportunities in the current and/or future market. At a 30,000ft view, the overall

benefit of this program is in assisting college students to find their future career(or entrepreneurship) field of interest sooner through completion of real-world STEM-related (Science, Technology, Engineering, Math) 'work experience builders' in which they are also earning income.



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[Provisional Patent](#) **Completed**