

Career Gateway Program Newsletter

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CERTIFICATIONPOINT...HOW IT WORKS? *(CGPP-related Example)*

- (1) Member registration service buyer, college student service provider, or mentor.
(Note: Pre-requisite to complete Career Gateway Path Program (CGPP) prior to working on a individualized 'tasCert'. Students work on 2-3 practice projects to gain process comfortability and then onto a direct placement work experience builder project.)
- (2) Individual Service Buyers/Companies post project-based learning work experience builders called 'tasCert'. (Note: Can also participate in the CGPP)
- (3) College student service providers complete profile and begin bidding to work on specific projects or project genre.
- (4) Mentors/Facilitators apply or are chosen based on specialty to act as a guide when projects which require specific expertise.
- (5) Service buyers, service providers, and mentors become vested via site interaction earning 'CPNTcoin'.
- (6) Service Buyer chooses from prospective student candidates (and mentors when required) to complete project
- (7) Collaboration via project management gateway to complete project occurs within a mentored environment
- (8) Split payment based on project role dispersed to team and mentor once product is accepted
- (9) Reviews are submitted by all participants.
- (10) Project knowledge gained and captured in knowledge base for future use for all registered members
- (11) Students hone marketplace skills and close knowledge gaps during college for pay via project-based learning 'tasCerts'.
- (12) Students collaborate as teams with other students across the world to build a peer network.
- (13) Students have an opportunity to complete a student freelance certification program prior to getting started.
- (14) Offers mentoring for teams early on to build trust between service buyer and service provider.
- (15) A knowledgebase of lessons learned is created as projects are completed for collaborative opportunities
- (16) Students continue obtaining work experience builders and Service Buyers/Companies continue posting work experience builders for Students.

NOTE: Instructors and/or Service buyers/Companies are permitted to post volunteer-based individual and group-based freelance projects with respect to course/career objective to assist students in bridging the gap between classroom and experiential learning.

Definition(s):

CGPP - Career Gateway Path Program

[View Student Mentor Opportunities @ CertificationPoint](#)

UPCOMING 'CGPP PILOT' INFO

The funded research pilot will closely follow our previously successful pilots, but on a broader scale. CertificationPoint originated from outside of the college walls and students were reached via social media and normal advertising. With recent National Science Foundation(NSF) interest, the maximal way forward is via college partnerships. In our next newsletter, we'll start taking a look at the various processes involved.

Key Benefits:

CertificationPoint offers a unique view of educational-based work 're-imagined' in that the platform enables students to collaborate in a project-based learning atmosphere irrespective of the college they attend on a real-world business need and then receive pay based on their roles in a mentored environment. This allows a student from say...Kansas State, Bossier Parish Community College, Stanford, and Utah State to all work together with a mentor on real-world work.

- (1) Integration and customize development coding enables growth and scale with technology.
- (2) Offers the opportunity of true diversity, within a learn while you earn, in a realistic collaborative environment
- (3) Can be completed prior to or following internship/externship/trade school
- (4) Has the ability with respect to the research gained, to not only assist students career success outcomes but also has the capability to add significant value to college and university staff job roles

EARNING NFT'S & CRYPTOCURRENCY VIA SITE ENGAGEMENT

Earning Non-Fungible Tokens(NFTs) and CPNTcoin Cryptocurrency is a relatively new addition to CertificationPoint.

The NFT collection provided via CertificationPoint is called a 'Certified Cat'. Within this collection we offer currently basic, student career role readiness, as well as college-centric NFT options. Site members receive limited edition digital artwork freely for applying and/or being awarded work experience builders. Students can trade NFTs, use NFTs as their profile photo, or offer them for sale via sites such as Opensea.io. Mintage quantity varies for NFTs.

CPNTcoin is a stable coin cryptocurrency which student can earn in various increments for applying and/or awarded work experience builders, completing pre-certifications, intra-site tweets, and etc. Varying increments are automatically added to a student's and/or service buyer's accounts for various types of site engagement.

Not familiar with [NFTs](#)...or [Cryptocurrency](#)?

FREQUENTLY ASKED QUESTIONS

Q: What should I include in my college student freelance portfolio, as a student?

A: For college students without a lot of real-world experience, it is important to play to your strengths and build from there.

5 items every college student should have in their portfolio

1. A brief introduction telling a potential service buyer about yourself.
2. List the type of degree you are working towards.
3. Include a few skill-based course projects you have completed.
4. If you've completed certified training in the area you are working towards, be sure to list those as well
5. Ensure portfolio enhancements requirements are completed as well...This will help ensure your portfolio stands out from the pack!

IN THE NEXT ISSUE

- Benefits To Career Services
- Student Membership/Non-Membership Differences
- Educational Technology In The News

- Upcoming CGPP Pilot Info
- Latest Student Opportunities

ABOUT CERTIFICATIONPOINT

With CertificationPoint, students can gain real-world experience via collaborative project-based learning. Envision students from different colleges(Utah State Univ...Kansas State Univ...Bossier Parish Community College...and Grambling Univ) working together remotely. Dual routes within the program enable students to not only get future jobs in chosen career field, but also become an entrepreneur. Through Live Q&A with experienced mentors, students can further close the knowledge gaps via field level expertise with respect awarded project-based work experience builders. Uniquely, CertificationPoint enables students to fine-tune their career paths with ease while enabling small business to receive quality work and vet future hires through meaningful professional relationships. Armed with successful pilot program data, CertificationPoint offers a glimpse at the 'Future of Work' via unique collaborative engagement processes, while creating several routes for sustained employment and learning opportunities in the current and/or future market. At a 30,000ft view, the overall benefit of this program is in assisting college students to find their future career(or entrepreneurship) field of interest sooner through completion of real-world STEM-related (Science, Technology, Engineering, Math) 'work experience builders' in which they are also earning income.



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